

Sponsor Levels and Benefits

Laird (Corporate) Level - \$2k and up

- Inclusion in media releases.
- Advertising presence-Logo on print ads and posters.
- Mention in radio ads.
- Web presence with logo and backlinks.
- 12 Complimentary VIP passes that includes all activities.

Chieftain Level - \$1500

- Inclusion in media releases.
- Advertising presence-Logo on print ads, posters, and rack cards.
- Mention in radio ads.
- Web presence with backlinks to website/FB.
- Continual monitor screen acknowledgment of sponsorship at the Faire.
- 10 Complimentary VIP passes that includes all activities

Marshall Level - \$1000

- Inclusion in media releases.
- Poster Presence
- Web Presence-included in list of sponsors
- Logo on rack cards for distribution.
- Continual monitor screen acknowledgment of sponsorship at the Faire.
- 7 Complimentary VIP passes.

Captain's Level - \$500

- Web Presence-included in list of sponsors
- Logo on rack cards for distribution.
- Continual monitor screen acknowledgment of sponsorship at the Faire.
- 5 Complimentary VIP passes.

Sponsor Levels, cont.

Clansman Level - \$300

- Web Presence-included in list of sponsors
- Continual monitor screen acknowledgment of sponsorship at the Faire.
- 4 Complimentary VIP passes.

Tenant Level - \$100

- Web Presence-included in list of sponsors
- Continual monitor screen acknowledgment of sponsorship at the Faire.
- 2 Complimentary VIP passes.



CONTACT INFO:

If you are interested in being a sponsor, contact:

Becky Burdick - President
NESD Celtic Faire and Games
P.O. Box 202
Aberdeen, SD 57402-0202

www.nesdcelticfaire.com

Based in Aberdeen, SD, This event held at the Brown County Fairgrounds provides an exciting venue for all individuals who have an interest in Celtic heritage, arts, sports, dance and music, animals and more.



Supporting The Faire: Pledge Form

The NESD Celtic Faire and Games is a 501(c) 3 organization that is run solely by volunteers. When you partner with us, you are helping to support the only event of this kind in the Dakotas; and only one of 43 in the entire United States, according to the Conference of Irish and Celtic Festivals.

We continue to draw attendance from a tri-state area, and are receiving regional attention as a fun-filled family friendly event that:

- Helps establish Aberdeen as a destination point in the Dakotas.
- Adds to the cultural Appeal of Aberdeen for families and businesses considering relocation.
- Celebrates Cultural Diversity within our region.
- Helps to give back to the community by supporting a fun filled event for the entire family to enjoy and provide an outlet event for the Empty Mugs Program.



- \$2,000 Laird (Corporate) Level
- \$1,500 Chieftan Level
- \$1,000 Marshal Level
- \$500 Captain's Level
- \$250 Clansman's Level
- \$100 Tenant Level
- Other Amount: _____
- Trade for Goods or Services

Checks payable to:
NESD Celtic Faire & Games,
PO Box 202
Aberdeen, SD 57402-0202

All donations are requested by September 1, 2018 and are tax-deductible as provided by law.

Sponsor Information

How your gift is recognized

Name: _____

Business: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Email: _____

Authorized by: _____

The Numbers

For the past 10 years, the Northeast South Dakota Celtic Faire and Games has an average of over 2000 in attendance from 7 states. Approximately 22 athletes from Minnesota, South Dakota, Nebraska, and Colorado participated in the Heavy Games events. The Faire includes in its lineup: Music, Dance, Celtic Highland Games, Facebook fans number over 900 fans, from 9 different countries, with over 30k post reaches through paid Facebook Advertising.

What others are saying

"..Having participated in countless music festivals over the past fifty years, in the U.S., Canada and Europe, I just wanted to say that the event in Aberdeen was a very sweet and special surprise. Thank you so much to all who worked so hard to make it happen." - **Mikko Cowdery, Osakis, MN**